RABINDRA SAHU

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PROFESSIONAL SUMMARY

Versatile e-commerce & web-operations manager with hands-on experience across Amazon, Flipkart, Shopify and custom WordPress stores. Skilled in catalogue optimisation, inventory and warehouse control, first-/middle-/last-mile logistics, workflow automation and cross-functional team leadership. Known for improving fulfilment accuracy and reducing order-to-cash timelines.

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WORK EXPERIENCE

E-commerce Manager
Vyusta Platforms Pvt. Ltd. — Noida | Apr 2025 – Present

- Direct marketplace operations for Amazon, Flipkart and a Shopify store, maintaining a consistently accurate product catalogue.
- Balance inventory across multiple warehouses through real-time dashboards and automated reorder points.
- Streamline billing and account management for a broad B2B client base via workflow automation.
- Roll out an AWS-based warehouse-management system that accelerates order processing and strengthens pick-and-pack traceability.
- Mentor team members in advanced Excel functions and WordPress bulk uploads.

E-commerce Manager
Vyusta Ventures LLP — Bhubaneswar | Jun 2022 – Mar 2025

- Managed first-mile pickups, middle-mile consolidation and last-mile delivery while meeting strict service-level targets.
- Standardised listings, pricing rules and promotion calendars across key marketplaces and in-house channels.
- Integrated ERP inventory with Amazon Seller Central for real-time stock synchronisation.
- Completed a feasibility study for UAE expansion and produced a launch roadmap covering customs, taxation and delivery partners.

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EDUCATION

B.Tech., Electrical Engineering — NMIET, Bhubaneswar | 2019 – 2022
Diploma, Electrical Engineering — B.I.T., Sambalpur | 2016 – 2019
DOEACC 'O' Level Certificate — NIELIT, Sambalpur | 2019

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TECHNICAL SKILLS

- Marketplace Tools: Amazon Seller Central, Flipkart Seller Hub, Shopify, WooCommerce
- Web & CMS: WordPress, basic HTML/CSS
- Cloud & Hosting: AWS (EC2, S3, CloudFront)
- Productivity: Microsoft Excel (pivot tables, VLOOKUP, macros), Word, PowerPoint
- Analytics & Reporting: Google Analytics, Data Studio, marketplace dashboards

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CORE COMPETENCIES

Marketplace Launch & Optimisation - Inventory & Warehouse Management - First-/Middle-/Last-Mile Logistics - Billing & Payment Reconciliation - Project Management & Process Improvement - Cross-Functional Team Leadership

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PROJECT HIGHLIGHTS

- WordPress e-commerce build – Skahi Handloom (2018): Created a WooCommerce store with DHL, FedEx and BlueDart shipping gateways.
- Plagiarism-checker SaaS (2025): Developed plagiarism-checker-tau.vercel.app for uploads, similarity analysis, emailed reports, SMS alerts and 24 × 7 chat support.
- Warehouse automation (2023): Implemented handheld-scanner workflows that markedly improved picking accuracy.
- International expansion (2024): Devised a UAE marketplace entry plan addressing customs compliance, VAT and delivery partnerships.

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PERSONAL INFORMATION

Date of Birth: 20 Mar 2000 | Nationality: Indian | Religion: Hindu | Current City: Noida
Languages: English, Hindi, Odia